

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

MAIN et al.

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For: WEB SITE FOR RETAIL MARKETING PROGRAM

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January 25, 2006

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

AMENDMENT/RESPONSE

Responsive to the Office Action dated August 25, 2005, please enter the following amendments and consider the following remarks. An Information Disclosure Statement (IDS) is attached hereto.

01/26/2006 HALI11 00000160 09972191

01 FC:1202 02 FC:1201 03 FC:1806 400.00 OP 400.00 OP 180.00 OP